



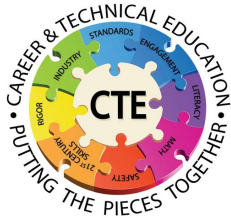
BTA of NYS News and Notes

September 2022

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WE ARE CTE! ELEVATED!

Business Teachers Association of New York State



Dear BTANYS Members,
Stay connected! Stay involved! Get support! Stay ELEVATED!!

And just like that - IT IS SEPTEMBER!

Happy New Year! We hope you were able to take advantage of our Summer Conference Series with NGPF and Generation Ready!

BTANYS officers participated in the CTE TAC Annual Professional Organization Conference on August 9 and 10. Please see our working ACTION PLAN for what is coming for 2022-2023!

We held our Annual Member meeting on August 23 - virtually - our officers are in place for another year, we were able to honor our wonderful members with AWARDS they so well deserve (see reminders of winners within), and set a course for an action plan that may include an in-person conference in the Summer of 2023 (finally)!!



CONGRATULATIONS to our BTANYS annual Award WINNERS!! - see within the newsletter for these announcements.

REMEMBER to reach out to your BTANYS Regional Director to find out what is going on in your region and what BTANYS is up to. Maybe even join our board - to keep our networking/advocacy/support alive and going for our members!

Stay connected! Stay involved! Get support! WE ARE CTE! ELEVATED!

Tracy Angelini and the Executive Board of BTANYS

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BOARD MEMBER 2022-2023 - see RESULTS HERE:

CONGRATULATIONS TO:

BTANYS Secretary - Sandy Hoodak
(incumbent)

BTANYS Treasurer - Mindy McCarthy
(incumbent)

BTANYS Membership Director - Nancy O'Connor
(incumbent)

Buffalo Regional Director - newly appointed - Nicholas Warchocki

Capital Region Director - newly appointed - Stephanie Andrejczak

North Country Region Director - vacant

Central Region Director - recently vacant

Rochester Region Director - newly appointed - Savine Roberts

Director of Legislation and Educational Policies - vacant

Director of Public Relations and Communications - vacant

Director of Collegiate Business & Marketing Teacher Education - Lisa Svara

Director of Curriculum Planning - vacant

NEW - Marsha Iverson - joining us as BMHS Chair and BTANYS Awards Chair
(Thank you to Mary for serving in 21-22!!)

Looking to be involved???

Become a member of YOUR BTANYS Board! Get involved, become a Fellow with NYSACTE, be an advocate for our discipline, promote and educate our members with your expertise and knowledge. Ask your Regional Director or current Board TODAY!



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>>>**BUSINESS AWARDS**<<<



CONGRATULATIONS TO THE FOLLOWING MEMBERS FOR BEING HONORED FOR THE 21-22 SCHOOL YEAR!!

Department of the Year – William Floyd HS's Business Education Department

Marsha W. Iverson Award – Michael Goldin at Jericho Schools.

Clinton A. Reed Award – Debra Jacoby at Ossining UFSD

Innovations Grant – Toula Tsibidis-Foufas at Carle Place Middle and High School

Awards will be posted on the www.btanys.org website and new applications will be posted for the 22-23 school year in December!

NOMINATE YOURSELF! NOMINATE YOUR COLLEAGUES!!! GET NOTICED!!!

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REGIONAL UPDATES:

Buffalo Region: Welcome to Nicholas Warchocki for stepping up as the Regional Director. Look for updates in the Buffalo Region for what to watch/next! **From Nicholas Warchocki**: "It is an absolute pleasure to be stepping into this role for our region! My goal is to provide that city of good neighbors mentality that we are all known for in the area and have us come together. Look out for my emails soon and potentially a local/online meeting in the future! And as any Buffalonian should end their introduction, **GO BILLS!**"

If you are part of a district in the Buffalo Region, please email Buffalo@btanys.org your department's information, and let's help Nick get going on the best foot possible!

Capital Region: - Welcome to Stephanie Andrejczak for stepping up as the Regional Director. Look for updates in the Capital Region for what to watch/next!

Long Island Region:
See <https://www.longislandbta.org/> for updates.

Hudson Valley Region: -

- Hudson Valley Zoom Meeting for members - (3rd week in September)
- Meet and Greet - Local venue in Hudson Valley (October)
- Job Opportunities: Anticipated Job Opening in June 2023 due to a retirement leave for a Business Teacher/NAF Academy of Finance Director at the Monticello High School, Monticello, NY (Sullivan county). Please email Ms. Susan Bahrenburg at sbahrenburg@k12mcsd.net

Co-directors Mariana Pavic and Lauren Stipo. If you would like to be added to their email list, contact them at Hudson@btanys.org

New York City Region: We have themed virtual workshops this year, mainly focusing on building up curriculum development and grant-writing skills. First in our curriculum development series is below. Teachers/admin looking for new professional pathways to explore, please attend.

North Country Region: Looking for a new North Country Regional Director - contact an officer if you would like to know more.

Rochester Region: Welcome to Savine Roberts for stepping up as the Regional Director. Look for updates in the Rochester Region for what to watch/next!

Southern Tier Region: Director David Pellicotti has been reaching out to members in this region. If you have not been contacted, email southerntier@btanys.org OR Pelliccd@BinghamtonSchools.Org.

Syracuse Region/ Central Region:

- Visit Sports Consulting to learn more about Sports Marketing and other business related curriculums available! [Sports Career Consulting Website](#)
- Be on the lookout for a Fall Conference Meeting Date in October!

Email your Regional Directors or the BTANYS President for additional questions, concerns, updates.

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Updates and News from Michael LaMastra at NYSED/CTE Business:

Welcome back to the 2022-2023 school year. With the challenges of the past two years, I am looking forward to, as I am sure many of you are, to a return to some normalcy. I would like to especially welcome all new business teachers and extend a personal invite to the CTE TAC's New Teacher Cohort which will hold monthly Zoom meetings on various topics that will help you as a new CTE teacher (Business is CTE!!). I will be sending information out about that in early September. For those of you returning, welcome back and hope that you will take the opportunity to consider how we can grow the field of business education as business, like most other content areas, are struggling to recruit new teachers.

If you have not already, please make sure you [subscribe to my mailing list for business education](#). While I may not have all of the answers right away, I promise to keep you as informed as I can through my weekly updates. Stay tuned for updates on position openings, announcements from NYSED, as well as events that may be of interest. Feel free to [contact me directly](#) if I can assist you in any way.

Michael LaMastra

Are you on the Listserv?

Join the [CTEBiz](#) listserv for updated information about business education throughout the state provided by Michael LaMastra, our Business and Marketing Associate at NYSED.

NEXT UP - 2022-2023 professional development support:

Watch for information from each Regional Director for workshops and conference opportunities!

***Watch for our first Quarterly Webinar in October - registration coming soon! Topics to Include:
How to advocate for your programs AND Preparing for Teacher Evaluations***

Watch for information on plans for the next BTANYS STATEWIDE CONFERENCE coming for FALL 2023! - If you would like to present or sponsor the conference logistics, contact a BTANYS board member.

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NYSACTE resources and updates:

<https://www.acteonline.org/new-york-state-association-for-career-and-technical-education/>

NYSACTE [CTE Learn](#): (FREE courses)
Online Learning Center for CTE Professionals

- Competency Matrix for CTE Administrators
- Large Selection of Free Resources
- Over 150 Self-paced Credit Courses



New York CTE members can access for free, using the code MK-NY617, the Credit Courses in CTE Essentials for Administrators which have been developed by New York educators.



CTE TAC resources and updates:

CTE TAC - [Professional Development for 2022-2023](#)

Reset for the classroom in September! ELEVATE your love for teaching!

CTE TAC's [business education workgroup](#)

BTANYS Curriculum Resources Page at <http://www.btanys.org/curriculum-guides.php>

Curriculum Guides - the following lessons & curriculum information have been made available to you from our members:

JUST FOR YOU:

[Career & Financial Management.pdf](#)

Middle School CTE

NYSSED Web-Based Learning Manual (WBL) in collaboration with WECA, Updated Sept 2021

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BECOME A TEACHER TODAY!!! SHARE YOUR KNOWLEDGE TO SHAPE OUR CHILDREN'S FUTURE!!

September 01.2022

Business education teachers in New York are certified to teach grades Pre K-12 and can work in a variety of different settings, including elementary school, middle school, and high school. Before becoming a teacher in the state of New York, individuals must earn a bachelor's degree, meet exam requirements, and complete one or more workshops.

Education/Experience Required	A minimum of a bachelor's degree
Exams Required	NYSTCE Educating All Students (EAS) test, edTPA, NYSTCE Content Specialty Test (CST) - Business and Marketing or Safety Net Business and Marketing test
Certification Validity Period	5 years
Advancement Requirements	Master's degree or completion of mentored work experience
Mean Salary (2018)*	Elementary school - \$83,010, Middle school- \$83,490, High school - \$85,300
Estimated Job Growth Nationwide (2016-2026)*	Elementary school - 7%, Middle school - 8%, High school - 8%

Source: *U.S. Bureau of Labor Statistics (BLS)

To become a New York teacher, a candidate must meet the requirements stipulated by the Office of Teaching Initiatives. Like most states, New York requires that **all state teachers hold a bachelor's degree, complete a New York teacher certification program, and pass the required content examinations.** Upon meeting the requirements for certification, an **applicant may be issued an initial certificate, which is valid for five years.** This **entry-level certificate leads to the professional certificate,** which is an advanced level license that is continuously valid, assuming the teacher completes the **appropriate number of professional development hours every five years.**

The most direct, traditional route to New York teaching certification is to complete an approved teacher preparation program at a New York college or university and be recommended for certification by the certification officer at that university, which is known as an institutional recommendation. For more detailed information on the New York teacher certification renewal process, contact the [OTI](#) or continue reading.

SHARE WITH YOUR NETWORK!! SHARE WITH COMMUNITY ORGANIZATIONS THAT SUPPORT YOUR PROGRAMS!! SHARE WITH FAMILY AND FRIENDS!!

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TEACH WHAT YOU LOVE



BECOME A CTE/ BUSINESS TEACHER

LOOKING FOR A NEW ADVENTURE?
SHARE YOUR KNOWLEDGE AND
PASSION.

COLLEGE PROGRAMS
OSWEGO, SIENA, CLARKSON, BUFFALO

CONTACT
PRESIDENT@
BTANYS.ORG

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BUSINESS EDUCATION SYMPOSIUM

October 6-7, 2022

Sonesta White Plains OR Virtual
66 Hale Avenue
White Plains, New York

Find out more at
[NBEA.org/Symposium](https://nbea.org/Symposium)



Practical Teaching Methods for Business Educators Topics

- **Trends and Issues** in business education.
- **Amazing factors** in neuroscience and how they affect learning
- **Critical learning theories** and implications for instructional facilitation and design
- **Research based data** on critical mindsets for student and teacher success
- Bringing **clarity and excitement** about competency based education
- **Fresh perspectives** on how to motivate even the most challenging students
- Enjoyable **peer-facilitated roundtable discussions** on today's hottest business education topics

NBEA



Hello BTANYS Members:

I'm Joe McClary, Executive Director for the National Business Education Association, and on behalf of our President Delayne Havlovic and our Board, thank you for your involvement in business education. NBEA is thrilled to support BTANYS this year with a platinum sponsorship. Thanks to Tracy Angelini who has been very supportive of working with us. NBEA is investing in you and the Eastern Region with some new initiatives.

As you may know, NBEA reinstated a board position for the Eastern Region. Cindy Durkee a business teacher from Massachusetts is currently representing you in the East. NBEA is committed to giving you a voice within the national business education ecosystem.

NBEA is also investing in you by bringing some of the best professional education we can find as part of our first Eastern Region Business Education Symposium happening on October 6-7, 2022 in White Plains, New York.

We have heard for many years that while BTANYS does a great job, in general, the "Eastern region is underserved" NBEA wants to change that. Will you help us? Please consider supporting our efforts in the Eastern Region by [joining](#) or [renewing](#) with NBEA today. Have a question or need support? [Contact](#) our friendly staff for a quick response. We can only function with your support. Thanks in advance for making your association strong.

Gratefully,

Joe McClary

Joe McClary
NBEA Executive Director

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Stay connected! Stay involved! Get support!



Calendar of Events:

Watch for information from each Regional Director for workshops and conference opportunities!

September - SCHOOL BEGINS!!

BECOME A MEMBER NOW - TELL YOUR COLLEAGUES! Join [BTANYS!](#)

October Quarterly Webinar - TBD - TOPICS: How to advocate for your programs AND Preparing for Teacher Evaluations

Future Quarterly Webinars will include topics on: Q&A on Pathways; Management and Leadership Skills; Diversity, Equity, and Inclusion (continued); etc.

October 6-7 - NBEA Business Education Symposium

NOTE: BTANYS Executive Board meeting - November 12, 2022

NOTE: BTANYS Executive Board meeting - March 4, 2023

Watch for information on plans for the next BTANYS STATEWIDE CONFERENCE! - If you would like to present or sponsor the conference logistics, contact a BTANYS board member.

[READ MORE ON OUR WEBSITE](#)

